Cookie policy

Introduction

FLAR AB ("we" or "us" or "our") may use cookies and web technologies such as web beacons and tracking pixels, as well as other tracking technologies when you visit our website, including any other media forms, media channels, mobile websites, or mobile applications related to or connected with our website(s), to customize and enhance your experience.

We reserve the right to make changes to this policy at any time and for any reason. We will notify you of any changes by updating the date in the policy. Any changes or modifications will be effective immediately upon posting the updated cookie policy.

We encourage you to regularly review this policy to stay informed of updates. By continuing to use the website after the date of any revised policy, you are deemed to have become aware of, bound by, and have accepted the changes in any revised version.

What are cookies?

A "cookie" is data that is stored on your computer to assign you a unique identifier that we store on your computer. Your web browser then provides the unique identifier each time you submit a request to our website. We use cookies on our website to, among other things, keep track of which services you have used, collect personal information, store your user preferences, keep you logged into the website (if there is login and registration), facilitate purchase processes, and track the various pages you visit. Cookies help us understand how our website is used and improve your user experience.

In other words cookies and similar technologies are very small text documents or pieces of code that often contain a unique identification code. When you visit a website or use a mobile application, a computer asks your computer or mobile device for permission to save this file on your computer or mobile device and gain access to information. Information collected through cookies and similar technologies may include the date and time of the visit and how you use a particular website or mobile application.

Why do we use cookies?

Cookies make sure that during your visit to our online shop you remain logged in, all items remain stored in your shopping cart, you can shop safely and the website keeps running smoothly. The cookies also ensure that we can see how our service is used and how we can improve it. Furthermore, depending on your preferences our own cookies may be used to present you with targeted advertisements that match your personal interests.

Types of Cookies

The following types of cookies may be used, but are not necessarily present, when you visit our website:

Advertising Cookies
Advertising cookies are placed on your computer by advertisers and ad servers to display ads that are likely to be of interest to you. These cookies enable advertisers and ad servers to collect information about your visits to the website and other websites, deliver targeted ad messages to a specific computer, and track how often an ad has been shown and by whom. These cookies are associated with a computer and do not collect any personal information about you.

Analytics Cookies
We use Google Analytics, which is a tool for analyzing how our website is used, where our visitors come from, and so on. More detailed information about analytics cookies can be found below.

Analytics cookies monitor how users access our website, how they interact with it, and navigate through it, such as which pages on our website our users visit the most. These cookies inform us about which features on the website work best and which features can be improved.

Personalization Cookies

Personalization cookies are used to recognize repeat visitors to our website. We use these cookies to record your web browsing history, the pages you have visited, and your settings and preferences each time you visit our website.

Security Cookies
Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.

Website Management Cookies
Website management cookies are used to maintain your identity or session on our website, so you are not logged out unexpectedly, and so that any information you enter is preserved from page to page. Currently, we do not have a login service, but if we introduce one in the future, this policy will be updated. These cookies cannot be turned off individually, but you can disable all cookies in your web browser.

Third-Party Cookies
Third-party cookies may be placed on your computer when you visit our website by companies that provide certain services we offer. As mentioned earlier, for example, Google Analytics.

These cookies allow third parties to collect and track certain information about you. These cookies can be manually disabled in your web browser.

What type of cookies do we use?

Our cookies are first-party cookies and third-party cookies and can be either permanent or temporary. Some of our first party cookies are necessary cookies without which our website may not function properly or may not be able to provide certain features and services. Some of these cookies can be disabled manually in your web browser, but it may affect the functionality of the website.

We always ask with a cookie notice to opt-in for usage of cookies. Our websites might use some of the following cookies but not necessarily:

Ø GOOGLE ANALYTICS (Puts a cookie to track visitors behavior when they visit any of our websites, specifically this data gathering does not identify you in any way)
Ø BOTH FIRST PARTY COOKIES (Put by our service) AND THIRD PARTY COOKIES (Put by an outside source which we have no control over what so ever)

Ø accept-consent: This cookie is placed in your browser if you accept our cookie consent.

Ø tracking-data: This cookie will only be placed if you give your consent by clicking the accept button. The cookie tracks which links on our website are clicked by visitors that has given their consent. It also records time and datestamp of when the link is clicked.

Some cookies are necessary for the service to function properly, and some are not. Some of the following actions can be performed by using these cookies. To store articles in a shopping cart for online purchases, save your preferences for our service, login credentials to our portal, security measures or any other legitimate reason. We need to check whether you are logged in. Our service, if it uses cookies, will give you the choice of being able to select what type of personal information you want to be saved and for which purpose. We also allow Google to use our cookies (incorporated by our service) for personalization purposes of the advertisements in case their service is not functioning or whatever other reason they might have.

How can I switch off or remove cookies?

You can choose to opt out of all but the necessary cookies. In the settings of the browser, you can change the settings to ensure that cookies will be blocked. Most browsers provide you with an explanation on how to do this in the so-called 'help-function'. However, if you block the cookies, it is possible that you will not be able to enjoy all the technical features our service has to offer, and it may negatively affect your user experience.

Most web browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser settings. Please be aware that such action may affect the availability and functionality of our website.

For more information on how to control cookies, check your browser's or device's settings on how to manage or reject cookies. You can also always contact us if you would like more information or assistance with removing cookies or changing your browser settings.

Other Tracking Technologies

In addition to cookies, we may use web technologies such as web beacons, pixel tags, and other tracking technologies on our website to customize and enhance your experience.

A "web beacon" or "pixel tag" is a small object or image embedded in a web page or email. They are used to track the number of users who have visited specific pages and viewed email messages, as well as collect other statistical data. They only collect a limited set of data, such as a cookie number, time and date of page views or email views, and a description of the page or email where they are located.

Web beacons and pixel tags cannot be rejected. However, you can limit their use by controlling the cookies that interact with them.

Other personal information we obtain from you

We track and store IP-addresses in order to see where our visitors come from and protect ourselves in case of legal injustice towards our company. We use this data for analytics, statistics, research for the good of our company and to figure out where our audience needs us the most.

We store data you send to us through our contact form on our website. Personal information sent to us through postal service, we might scan and store on external storage disks.

Information that you send when using our contact form is stored on our website using a plugin. It is possible for us if we are experiencing issues with the plugin to give temporary access to third-party support in order so they can login to our site and troubleshoot their plugin. This can be sensitive for you because some personal information is stored by the plugin and if we allow someone to enter the system for troubleshooting that exact plugin this will give them access to see any information stored within. Our provider may also get temporary access to troubleshooting. Worth noting that our privacy policy makes no exceptions, everyone using or even accessing our service is obligated to read, understand and agree with our policy before moving any further.

Privacy Policy

We strongly recommend reading our privacy policy before moving further. Parts of this cookie policy are incorporated into our privacy policy. By using our website or any of our services, you consent to be bound by this cookie policy and our privacy policy and every other policy that might affect you in relation to us.

Contact Us

If you have any questions or comments regarding this policy, please contact us at:

info@flarab.se